

ATEXPO Exhibition

Organised by



2 – 3 February 2011
Congress center,
Versailles

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ATEC-ITS France International Congress:

« Transport, Environment, Traffic:
Which partnership, which services? »

www.atec-itsfrance.net

Organizer

ATEC - ITS France includes actors coming from complementary horizons:

- government departments,
- private and semi public sector,
- local authorities
- research and training organizations.

These actors bring their experience in the field of urban and interurban transport including the conditions of its sustainable development.

With the membership of real experts which dynamism relies on their qualities and the professional mix of their skills.

The association is the French forum fully dedicated to the development and promotion of « intelligent » transport systems. Through the different activities offered by the association, its aim is to set up a strategic and shared vision of the ITS developments in France, and to ensure its integration in the European frame.

ATEC-ITS France aims to achieve complementary objectives:

- Organize the management of an information, exchange and experimentation network between professionals
- Draw up the state-of-the art, advance the knowledge and promote skill development.
- Promote equipment, systems and services provided by the association members.
- Facilitate the dialogue between purchasers, local authorities, transport operators, organizing authorities and the research world.

ATEXPO Exhibition



ATEXPO is the annual exhibition for all the professionals involved in the development of road and rail sustainable transport systems.

40 Exhibitors	4 Conference rooms	600 Delegates & visitors	2 Plenary sessions
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A friendly and lively place

w Once again the Ateexpo exhibition will take place in the very prestigious Palais des Congrès in Versailles.

w With the opportunity of taking part in the 2011 ATEC-ITS France Congress conferences or attending them throughout the ATEXPO 2 days exhibition

w The Exhibition opening celebration will take place in the morning of the first day and will be followed by the Congress plenary session with the contribution of key actors of the transport world.

w There will be 2 coffee breaks each day during the exhibition and a cocktail party will be offered in the evening of the first day in the exhibition hall.

w Any visitor, exhibitor, lecturer, president and workshop recorder will be able to book for lunch for one or two days. Lunch time is always a good opportunity for interesting and promising exchanges.

A place for professional meetings

ATEXPO allows the actors of the transport world to meet, whether they are car travellers or freight transporters. ATEXPO

- is a place where experts can meet and have professional exchanges
- is the ideal exhibition centre for promoting but also discovering the ITS products and services
- is a good opportunity for meeting new potential customers coming from a wide range of sectors

ATEC-ITS France association have been organizing this event for a number of years now and invite their members and all their contacts to come and exhibit their products and services, and show their expertise in the ATEXPO exhibition which will take place on the 2nd and 3rd of February 2011 .

Do come and meet . . .

- local authorities (cities, regions),
- Administrations and technical people from the services of the State (the Ministry of Ecology, Energy, Sustainable development and Town and Country Planning),
- Transport operators (Motorway companies, road transport companies),
- Research departments, companies involved in the transport sectors, university graduates (transport economics)

ATEXPO 2010 - 2009 – 2008 Exhibitors

AIMSUN - TSS Transport Simulation systems - AMG Systems LTD - ASCOM MultiToll Solutions SAS
– AXIMUM - AXIS Communications - BELDEN France SAS – BMIA – CEGELEC – CERTU - CETE Sud-Ouest – CITILOG - CITIWAY SA – CLEMESSEY – COMATIS – CS – DIRIF - EGIS MOBILITE- EYEVIS France – FARECO - FUNKWERK PLETTAC ELECTRONICS - G.E.A - Grenobloise d'Electronique et d'Automatismes - GEOLOC SYSTEMS - GREEN WAY System - Groupe SNEF - INGEROP Conseil et Ingénierie – INRETS - IPROCESS - ITS Bretagne - JB Conseils - KAPSCH TrafficCom - LACROIX TRAFIC - LOGICA - LUMIPLAN - MACQ ELECTRONIQUE - MERCUR - MOBIGIS - NEAVIA Technologies - NICE - Orange Business Services - PIXYS - PSA Peugeot Citroën - PTV Loxane - Q-FREE - SAGEM Communications - SARECO - SC2X - SCHMID Telecom France - SES - SETEC ITS - SETRA - SIGNATURE TRAFFIC SYSTEMS - SPIE - THALES Transportation Systems - TOPOS AQUITAINE - TRAFICON France - TRANSWAY - TYCO Traffic & Transportation - Via Dimension + I-VINCI Energies



ATEC-ITS France International Congress 2011

« Transport, Environment, Traffic: Which partnership, which services? »

How shall we travel tomorrow? How will goods flow in future as this is essential to our economy systems? Today more than yesterday those issues involve multiple aspects, which are industrial, environmental and technological of course, but also financial, urban, territorial, and societal. Events such as the « Grenelle de l'environnement » or the « Agendas 21 » express this complexity especially regarding its political aspect either on a national or a local scale, including the desire of inflecting the primary trends which have been pointed out in the last few years. The international partnerships, the European cohesion, the widening of markets make it necessary to consider carefully the transferability and the compatibility of products and procedures in various contexts.

The international ATEC Congress of 2011 will allow to

- 4 Technologies and performances
- 4 Innovation and services

specify those stakes, to emphasize the acquired knowledge and to explore new tracks which come especially from the territorial communities and from international comparisons, in focusing particularly on 4 axis on how to approach it, as detailed below.

Those axis are relevant for the transport of people and of goods and cover logistic aspects as well. Those 2 transport pillars are both raising the same questions regarding their future and their sustainability. But the solutions already in place or the objectives that have been set up can be slightly different depending on whether we talk about people mobility or transportation of goods. Presentations associating a speaker's project offering technical solutions with the presence of the work of art manager will be much appreciated.

- 4 Policy and partnership
- 4 Forecasting and assessment



DO COME AND VISIT ATEXPO !

Free entrance for professionals of the transport world,
of the environment and traffic world

exhibition visit

Free entrance for the professionals
after registration either in using :

- the « ATEXPO VISITOR » form available at the welcome desk and filling it in before the visit.
- or in dropping your invitation card at the welcome desk before the visit.

Contact :

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Exhibition place : Palais des Congrès de Versailles - Place du Château – 10, rue de la Chancellerie - 78000 VERSAILLES – tel : + 33 (0)1 30 97 89 00

BY TRAIN : 30 minutes from Paris (SNCF / RER)
(Gare Montparnasse, Gare d'Austerlitz, Gare Saint Lazare)

Railway & RER stations in Versailles

• RER C Versailles Rive Gauche-Château
(from 300m of the Palais de Versailles)

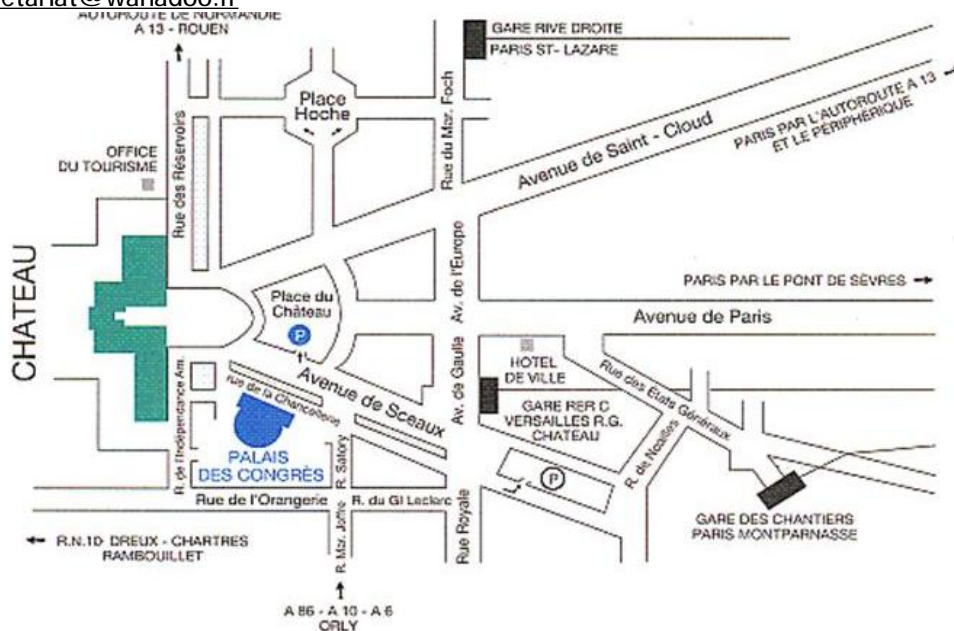
• or Versailles Rive Droite (SNCF)

• or Versailles Rive Gauche (SNCF)

BY PLANE : from Orly about 20mn by taxi
From Roissy about 40mn by taxi

BY CAR: 3 motorways take you to Versailles :
A13 / A86 / A12

Parking area : 800 parking places in front of The Palais des Congrès (Place d'Armes)



Invitation **ATEXPO 2011** : valid on the 2nd and 3rd of February 2011
The unmissable meeting of the sustainable operating systems of road transport actors

ATEXPO Exhibition
2 – 3 February 2011

Exhibition Opening Celebration :
Wednesday 2nd of February at 11.00 A.M.

Exhibition opening times :
Wednesday 2nd of February : 9.00 to 19.30
Thursday 3rd of February : 9.00 to 17.00

Information : www.atec-itsfrance.net

This invitation is offered by :



Stand n° : organizer

You can staple your visit card here, if not please fill in :

Company name:

Surname, Name:

Job title :

Address :

Country : e-mail:

Tel : Fax:

Invitation for 1 person required before entering the exhibition