

ATEC-ITS France International Congress

ATEXPO Exhibition

Organized by



2 – 3 February 2011
Congress center,
Versailles



www.atec-itsfrance.net

Maj le 03/09/2011

Organizer

ATEC - ITS France includes actors coming from complementary horizons:

- government departments,
- private and semi public sector,
- local authorities
- research and training organizations.

These actors bring their experience in the field of urban and interurban transport including the conditions of its sustainable development.

With the membership of real experts which dynamism relies on their qualities and the professional mix of their skills.

The association is the French forum fully dedicated to the development and promotion of « intelligent » transport systems. Through the different activities offered by the association, its aim is to set up a strategic and shared vision of the ITS developments in France, and to ensure its integration in the European frame.

ATEC-ITS France aims to achieve complementary objectives:

- Organize the management of an information, exchange and experimentation network between professionals
- Draw up the state-of-the art, advance the knowledge and promote skill development.
- Promote equipment, systems and services provided by the association members.
- Facilitate the dialogue between purchasers, local authorities, transport operators, organizing authorities and the research world.

ATEC-ITS France International congress ATEXPO Exhibition



The event

ATEC-ITS France is proud to organize its 38th annual Congress and the ATEXPO exhibition on the 2nd and 3rd of February 2011 in the Palais des Congrès of Versailles. The event theme is « Transport, Environment, Traffic : which partnerships, which services ? ». This event provides excellent opportunity for the road, urban, interurban, people and freight transport actors to meet.

During the Congress more than 80 technical and scientific sessions will be presented by transport experts. In link with the Congress the ATEXPO exhibition is an occasion for exhibitors to demonstrate their expertise and present their activities, their products, their services, their equipment and their transport systems in the field of ITS, to a public of experts.

International congress 2011

« Transport, Environment, Traffic: Which partnership, which services? »

How shall we travel tomorrow? How will goods flow in future as this is essential to our economy systems? Today more than yesterday those issues involve multiple aspects, which are industrial, environmental and technological of course, but also financial, urban, territorial, and societal. Events such as the « Grenelle de l'environnement » or the « Agendas 21 » express this complexity especially regarding its political aspect either on a national or a local scale, including the desire of inflecting the primary trends which have been pointed out in the last few years. The international partnerships, the European cohesion, the widening of markets make it necessary to consider carefully the transferability and the compatibility of products and procedures in various contexts.

The international ATEC Congress of 2011 will allow to

- 4 Technologies and performances
- 4 Innovation and services

specify those stakes, to emphasize the acquired knowledge and to explore new tracks which come especially from the territorial communities and from international comparisons, in focusing particularly on 4 axis on how to approach it, as detailed below.

Those axis are relevant for the transport of people and of goods and cover logistic aspects as well. Those 2 transport pillars are both raising the same questions regarding their future and their sustainability. But the solutions already in place or the objectives that have been set up can be slightly different depending on whether we talk about people mobility or transportation of goods. Presentations associating a speaker's project offering technical solutions with the presence of the work of art manager will be much appreciated.

- 4 Policy and partnership
- 4 Forecasting and assessment

Congress programme at a glance

Wednesday 2 nd of February 2011				
09.00 – 10.30	Workshop A Traffic measurement	Workshop B Speed regulation	Workshop C Multimodal Information	Workshop D Norms and technologies for public transports
11.00 – 11.30	<i>ATEXPO Exhibition opening session</i>			
11.00 – 13.00	<i>Plenary session of ATEC-ITS France Congress</i>			
13.00 – 14.30	<i>Lunch : Lulli room, level -1</i>			
14.30 – 18.30	Workshop E Gouvernance and Partnerships	Workshop F Operating management	Workshop G Public transport systems and Quality of service	Workshop H Technologies and communication
18.30	<i>Cocktail de l'exposition ATEXPO 2011</i>			

Thursday 3 rd of February 2011				
09.00 – 12.00	Workshop I Mobility of goods	Workshop J Road security	Workshop K Ticketing	Workshop L Vulnerable users and new mobility services
12.00 – 13.00	<i>Plenary Session – Strategies and développement</i>			
13.00 – 14.30	<i>Lunch : Lulli room, level -1</i>			
14.30 – 18.30	Workshop M Mobility of people	Workshop N Toll plazas	Workshop O Car-sharing and parking	Workshop P Modelling

Scientific Committee of the congrès

Chairman : Marc ELLENBERG, Directeur Adjoint – CERTU

Aly ADHAM	PDG ISOSIGN - ISOSIGN
Bernard BASSET	Président - ATEC - ITS France
Jean BERGOUNIOUX	Directeur - JB Conseils
Jean-Marc BLOSSEVILLE	Directeur délégué - Centre INRETS-Versailles-Satory
Martial CHEVREUIL	DG ADJ en charge du développement et de la stratégie - EGIS MOBILITE
Eric CORNELIS	Senior research associate - FUNDP Université de Namur
Jean-Michel COUTURIER	Directeur adjoint développement Lyon - SNCF
Georges DOBIAS	Président d'honneur - ATEC-ITS France
Ezzedine GAMMOUDI	Directeur central - Société des Transports de Tunis
Jean-Jacques HENRY	Président - SODIT
François PROCHASSON	Chef section politique générale agence mobilité - Mairie de Paris
Jean-François JANIN	Chef de la mission transports intelligents - MEEDDAT/DGMT
Pierre LEREBoullet	Ingénieur conseil
Fabien LEURENT	Enseignant chercheur - ENPC - LVMT
François MALBRUNOT	Directeur général - LOGMA
Serge MATHIEU	Directeur adjoint – Communauté Urbaine Le Grand Toulouse
Michel MUNOZ	Adjoint chef service gestion des rues (SGR) - Conseil Général 93
Jacques NOUVIER	Chef du groupe "Gestion du Trafic et Télématique"- CERTU
Jean-Pierre ORFEUIL	Professeur - Université PARIS XII - IUP
Jean-Louis SEHIER	Directeur du cadre de vie - Communauté Urbaine de Lille
Franco TUFO	Ingénieur transports EPFL - CITEC Ingénieurs Conseils – SUISSE

ATEXPO Exhibition 2011

ATEXPO is the annual exhibition for all the professionals involved in the development of road and rail sustainable transport systems. Each year it provides an excellent opportunity for more than 40 exhibitors to present their products and services to more than 600 visitors who are:

- ◆ local authorities (cities, regions),
- ◆ Administrations and technical people from services of the State (the Ministry of Ecology, Energy, Sustainable development and Town and Country Planning),
- ◆ Transport operators (Motorway companies, road transport companies),
- ◆ Research departments, companies involved in the transport sectors, university graduates (transport economics)

This event is an opportunity for exhibitors to exhibit international ITS solutions and to meet with a particularly committed public of experts whether they are Congress delegates, guests, visitors, etc

ATEXPO 2010 - 2009 – 2008 Exhibitors

AIMSUN - TSS Transport Simulation systems - AMG Systems LTD - ASCOM MultiToll Solutions SAS – AXIMUM - AXIS Communications - BELDEN France SAS – BMIA – CEGELEC – CERTU - CETE Sud-Ouest – CITILOG - CITIWAY SA – CLEMESY – COMATIS – CS – DIRIF - EGIS MOBILITE- EYEVIS France – FARECO - FUNKWERK PLETTAC ELECTRONICS - G.E.A - Grenobloise d'Electronique et d'Automatismes - GEOLOC SYSTEMS - GREEN WAY System - Groupe SNEF - INGEROP Conseil et Ingénierie – INRETS - IPROCESS - ITS Bretagne - JB Conseils - KAPSCH TrafficCom - LACROIX TRAFIC - LOGICA - LUMIPLAN - MACQ ELECTRONIQUE - MERCUR - MOBIGIS - NEAVIA Technologies - NICE - Orange Business Services - PIXYS - PSA Peugeot Citroën - PTV Loxane - Q-FREE - SAGEM Communications - SARECO - SC2X - SCHMID Telecom France - SES - SETEC ITS - SETRA - SIGNATURE TRAFFIC SYSTEMS - SPIE - THALES Transportation Systems - TOPOS AQUITAINE - TRAFICON France - TRANSWAY - TYCO Traffic & Transportation - Via Dimension + I - VINCI Energies



A friendly and lively place....

w Once again the Ateexpo exhibition will take place in the very prestigious Palais des Congrès in Versailles.

w With the opportunity of taking part in the 2011 ATEC-ITS France Congress conferences or attending them throughout the ATEXPO 2 days exhibition

w The Exhibition opening celebration will take place in the morning of the first day and will be followed by the Congress plenary session with the contribution of key actors of the transport world.

w 2 coffee breaks per day will be organized during the exhibition and a cocktail will be offered in the evening of the first day within the exhibition hall.

w Any visitor, exhibitor, lecturer, president and workshop recorder will be able to book for lunch for one or two days. Lunch time is always a good opportunity for special exchanges.

ATEXPO is the annual exhibition for all those involved in the development of road and rail sustainable transport systems.

40

Exhibitors

4

Conference
rooms

600

Delegates
& visitors

2

Plenary
sessions

GENERAL INFORMATION

Time table and events:

Wednesday the 2nd of February:

Congress, opening times: 09.00 a.m. - 6.30 p.m.

ATEXPO exhibition, opening times: 09.00 a.m. - 7.30 p.m.

11.00 – 11.45: Opening ceremony of the ATEXPO 2011 exhibition – *by François de Mazières, Maire Versailles*

11.45 – 13.00: Plenary session of the international ATEC-ITS France Congress – (by an official personality)

18.30 - 19.30 : *Opening of the ATEXPO 2011 Cocktail party by M. François Malbrunot, Chairman of ITS France and Manager of ATEXPO.*

Thursday 3rd of February

Congress, opening times: 09.00 a.m. - 6.00 p.m.

ATEXPO exhibition, opening times: 09.00 a.m. - 5.30 p.m.

12.00 – 13.00 : *Plenary session - Strategies and development*

It is compulsory to send a fully filled in Registration Form to be able to attend the Congress. It will be possible to find the Registration Form on internet at the beginning of September 2010 on the ATEC website: www.atec-itsfrance.net.

The exhibition is free and there is no need to register before the day of visiting it.

How to reach the « Palais des congrès » of « Versailles »

Place du Château - 10, rue de la chancellerie - 78000 VERSAILLES

BY TRAIN : 30 minutes from Paris (SNCF / RER)

(Gare Montparnasse, Gare d'Austerlitz, Gare Saint Lazare)

Railway & RER stations in Versailles

➤ RER C Versailles Rive Gauche-Château
(from 300m of the Palais de Versailles)

➤ or Versailles Rive Droite (SNCF)

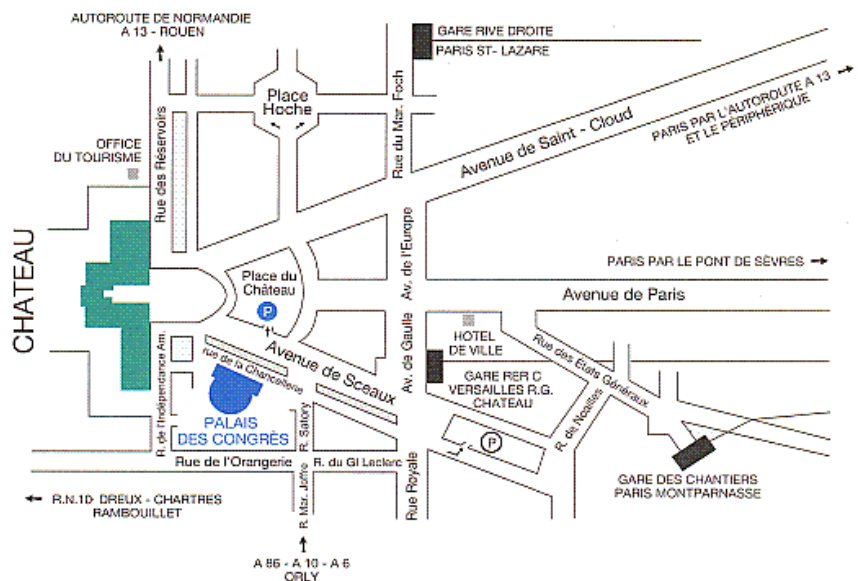
➤ or Versailles Rive Gauche (SNCF)

BY PLANE : from Orly about 20mn by taxi
From Roissy about 40mn by taxi

BY CAR: 3 motorways take you to Versailles :

A13 / A86 / A12

Parking area : 800 parking places in front of The Palais des Congrès (Place d'Armes)



Organisation Committee

Benoît AUGARDE

Responsable développement, ATEC-ITS France

Marc ELLENBERG

Président du comité scientifique

Gwenaëlle LE RAVALLEC

Chargée de mission

François MALBRUNOT

Responsable Exposition ATEXPO

Marie-Liesse RICHARD

Chargée de mission

ATEC-ITS France, 38bis avenue René Coty – 75014 Paris – Tel + 33 (0)1 45 24 09 09 – Fax + 33 (0)1 45 24 09

Email : atec.secretariat@wanadoo.fr – www.atec-itsfrance.net

BOOKING CONDITIONS AND RATES

CONGRESS Rates

Delegates : 2 days package

Members	825.24 € (all taxes incl.)	908.96 € (all taxes incl.)	Collectivités	358.80 €
Non Members	1004.64€ (all taxes incl.)	1112.28 € (all taxes incl.)	locales	All taxes incl.
Before the 30th of November 2010		After the 30th of November 2010		

Delegates : 1 day package

Member	538.20 € (all taxes incl.)
Non Member	657.80 € (all taxes incl.)
Collectivités locales	299.00 € (all taxes incl.)

Speakers

2 days package	538.20 € (all taxes incl.)
1 day package	299.00 € (all taxes incl.)

Those rates include:

- the possibility of attending all the Congress workshops
- A complete file of the Congress sessions on a cd-rom
- An invitation to the cocktail party, on Wednesday the 2nd of February in the ATEXPO exhibition place at 18.30
- Free access to the coffee breaks and lunch on both days.
- Free access to the exhibition on both days.

« Doctorants » get a 40% rebate off the full rate, students and unemployed people have free access to the Congress only (but have no meal) however they must all fill in the Registration form and send a valid proof of their status in 2011.

How to register

Please fill in the Registration form and send it back to ATEC with a cheque or an order form :

Address : ATEC-ITS France - 38bis, avenue de René Coty - 75014 PARIS France, Fax : + 33 (0)1 45 24 09 94

Registration form to be downloaded on the following website
www.atec-itsfrance.net

Bank cheque to ATEC

Or Bank transfer to Crédit Lyonnais Paris Mirabeau :
Compte n° 0000005481S - Banque : 30002
Guichet : 00818 - Clé R.I.B : 66
IBAN : FR43 3000 2008 1800 0000 5481 S66
B.I.C. code : CRLYFRPP

ATEXPO exhibitors rates

Modules/ stand rates			Those rates include:	
Full taxes rates	Member	Non member	<ul style="list-style-type: none"> • The rent of a stand with its modular structures, (lateral and back partitions, front board) map enclosed. • Floor cover: Carpet • One flag signboard • A rail with 3 electrical spot lights for 9m², • The cleaning up of stands and passages • A free invitation to the Congress cocktail for people in charge of the stand. 	
Before the 15 th nov. 2010*				
for 9 m ²	3049,80€	3647,80€		
for 6 m ²	2033,20€	2431,47€		
After the 15 th nov. 2010				
For 9 m ²	3647,80€	4245,80€		
for 6 m ²	2431,47€	2830,93€		
Rates for a display unit				
.Documentary purposes	1016,60€			Notice board placed at the disposal of the exhibitor allowing him to present his activities, products and services.
Welcome display unit	1375,40€			Notice board and computer table (+ electric connection) placed at the disposal of the exhibitor allowing him to present his activities, products and services.

Others charges: Electricity (connection + special fare for two days), ADSL internet connection (optional), Telephone : analogic RTC line (Optional), Lunch in the Congress restaurant with other congress attendees (optional)

SPECIFIC ADVANTAGES OFFERED TO EXHIBITORS

For each 9 m² stand rented :
*and within a limit of 5 subscriptions per stand rented

à 50 exhibition invitations for the exhibitor's customers

à Your guests, customers or potential customers get a rebate of 70% off the full rate of the Congress*

Download on our web site www.atec-itsfrance.net on the « ATEXPO » page à « Exposants, la plaquette de l'exposition ATEXPO » and ask for a complete file by email at: atec.secretariat@wanadoo.fr.

Access for ATEXPO visitors

Free entrance for all the transport, environment and traffic professionals either after registration on the day of your visit using a « Visiteur ATEXPO » form at the Welcome Desk of ATEC-ITS in Palais des Congrès de Versailles and filling it in, or by dropping your invitation card fully filled in, at the same Welcome Desk of the Palais des Congrès.

Download on the www.atec-itsfrance.net on page « ATEXPO » à « Visiteurs, la plaquette de l'exposition ».