

ATEXPO Exhibition

Organized by



2 – 3 February 2011
Congress center,
Versailles

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ATEC-ITS France International Congress:

« Transport, Environment, Traffic:
Which partnership, which services ? »

www.atec-itsfrance.net

Organizer

ATEC - ITS France includes actors coming from complementary horizons:

- government departments,
- private and semi public sector,
- local authorities
- research and training organizations.

These actors bring their experience in the field of urban and interurban transport including the conditions of its sustainable development.

With the membership of real experts which dynamism relies on their qualities and the professional mix of their skills.

The association is the French forum fully dedicated to the development and promotion of « intelligent » transport systems. Through the different activities offered by the association, its aim is to set up a strategic and shared vision of the ITS developments in France, and to ensure its integration into the European frame.

ATEC-ITS France aims to achieve complementary objectives:

- Organize the management of an information, exchange and experimentation network between professionals
- Draw up the state-of-the art, advance the knowledge and promote skill development.
- Promote equipment, systems and services provided by the association members.
- Facilitate the dialogue between purchasers, local authorities, transport operators, organizing authorities and the research world.

ATEXPO Exhibition



ATEXPO is the annual exhibition for all the professionals involved in the development of road and rail sustainable transport systems.

40
Exhibitors

4
Conference
rooms

600
Delegates
& visitors

2
Plenary
sessions

A friendly and lively place

w Once again the Ateexpo exhibition will take place in the very prestigious Palais des Congrès in Versailles.

w With the opportunity of taking part in the 2011 ATEC-ITS France Congress conferences or attending them throughout the ATEXPO 2 days exhibition

w The Exhibition opening celebration will take place in the morning of the first day and will be followed by the Congress plenary session with the contribution of key actors of the transport world.

w There will be 2 coffee breaks each day during the exhibition and a cocktail party will be offered in the evening of the first day in the exhibition hall.

w Any visitor, exhibitor, lecturer, president and workshop recorder will be able to book for lunch for one or two days. Lunch time is always a good opportunity for interesting and promising exchanges.

A place for professional meetings

ATEXPO allows the actors of the transport world to meet, whether they are car travellers or freight transporters. ATEXPO

- is a place where experts can meet and have professional exchanges
- is the ideal exhibition centre for promoting but also discovering the ITS products and services
- is a good opportunity for meeting new potential customers coming from a wide range of sectors

ATEC-ITS France association have been organizing this event for a number of years now and invite their members and all their contacts to come and exhibit their products and services, and show their expertise in the ATEXPO exhibition which will take place on the 2nd and 3rd of February 2011 .

Do come and meet . . .

- local authorities (cities, regions),
- Administrations and technical people from services of the State (the Ministry of Ecology, Energy, Sustainable development and Town and Country Planning),
- Transport operators (Motorway companies, road transport companies),
- Research departments, companies involved in the transport sectors, university graduates (transport economics)

Exposants ATEXPO 2010 - 2009 - 2008

AIMSUN - TSS Transport Simulation systems - AMG Systems LTD - ASCOM MultiToll Solutions SAS
- AXIMUM - AXIS Communications - BELDEN France SAS - BMIA - CEGELEC - CERTU - CETE Sud-Ouest - CITILOG - CITIWAY SA - CLEMESSEY - COMATIS - CS - DIRIF - EGIS MOBILITE- EYEVIS France - FARECO - FUNKWERK PLETTAC ELECTRONICS - G.E.A - Grenobloise d'Electronique et d'Automatismes - GEOLOC SYSTEMS - GREEN WAY System - Groupe SNEF - INGEROP Conseil et Ingénierie - INRETS - IPROCESS - ITS Bretagne - JB Conseils - KAPSCH TrafficCom - LACROIX TRAFIC - LOGICA - LUMIPLAN - MACQ ELECTRONIQUE - MERCUR - MOBIGIS - NEAVIA Technologies - NICE - Orange Business Services - PIXYS - PSA Peugeot Citroën - PTV Loxane - Q-FREE - SAGEM Communications - SARECO - SC2X - SCHMID Telecom France - SES - SETEC ITS - SETRA - SIGNATURE TRAFFIC SYSTEMS - SPIE - THALES Transportation Systems - TOPOS AQUITAINE - TRAFICON France - TRANSWAY - TYCO Traffic & Transportation - Via Dimension + I-VINCI Energies



ATEC-ITS France International Congress 2011

« Transport, Environment, Traffic: Which partnership, which services? »

How shall we travel tomorrow? How will goods flow in future as this is essential to our economy systems? Today more than yesterday those issues involve multiple aspects, which are industrial, environmental and technological of course, but also financial, urban, territorial, and societal. Events such as the « Grenelle de l'environnement » or the « Agendas 21 » express this complexity especially regarding its political aspect either on a national or a local scale, including the desire of inflecting the primary trends which have been pointed out in the last few years. The international partnerships, the European cohesion, the widening of markets make it necessary to consider carefully the transferability and the compatibility of products and procedures in various contexts.

The international ATEC Congress of 2011 will allow to

- 4 Technologies and performances
- 4 Innovation and services

specify those stakes, to emphasize the acquired knowledge and to explore new tracks which come especially from the territorial communities and from international comparisons, in focusing particularly on 4 axis on how to approach it, as detailed below.

Those axis are relevant for the transport of people and of goods and cover logistic aspects as well. Those 2 transport pillars are both raising the same questions regarding their future and their sustainability. But the solutions already in place or the objectives that have been set up can be slightly different depending on whether we talk about people mobility or transportation of goods. Presentations associating a speaker's project offering technical solutions with the presence of the work of art manager will be much appreciated.

- 4 Policy and partnership
- 4 Forecasting and assessment



BOOKING CONDITIONS FOR ATEXPO

Module/Stand rates			The rates include :
Full taxes rates	Member	Non member	<ul style="list-style-type: none"> The rent of a stand with its modular structures, (lateral and back partitions, front board) map enclosed. Floor cover / carpet One logo signboard A rail with 3 electrical spot lights for 9 m² The cleaning of stands and passages A free invitation to the Congress cocktail for people in charge of the stand.
Before the 15 th nov. 2010*			
for 9 m ²	3049,80€	3647,80€	
for 6 m ²	2033,20€	2431,47€	
After the 15 th nov. 2010			
For 9 m ²	3647,80€	4245,80€	
for 6 m ²	2431,47€	2830,93€	
Rates for a display unit			
for documents		1016,60€	Notice board placed at the disposal of the exhibitor allowing him to present his activities, products, and services.
welcome display unit		1375,40€	Notice board and computer table (+ electric connection) placed at the disposal of the exhibitor allowing him to present his activities, products, and services. .

Others charges: Electricity (connection + special fare for two days), ADSL internet connection (optional), Telephone: analogic RTC line (Optional), Lunch in the Congress restaurant with other congress attendees (optional)

SPECIFIC ADVANTAGES FOR EACH EXHIBITOR

For each 9 m² stand rented, the exhibitor gets:
50 exhibition invitation cards for his customers.
Your guests, customers or prospect get a 70% rebate taken off the official Congress fare* (Technical sessions, lunch and cocktail included)

**limited to 5 people per 9m² stand rented*

Exhibition dates and time-table

Wednesday the 2nd of February 2011

09.00 – 18.00 : visit of the exhibition
11.00 A.M. : ATEXPO opening celebration
18.00-20.00 : Cocktail in the exhibition hall

Thursday 3rd February 2010

09.00 – 17.00 : visit of the exhibition

Exhibition Place

Palais de congrès de Versailles

Place du Château – 10, rue de la Chancellerie
78000 VERSAILLES – tel : + 33 (0)1 30 97 89 00

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atec.secretariat@wanadoo.fr / Tel: + 33 (0)1 45 24 09 09 / Fax: + 33 (0)1 45 24 09 94 / www.atec-itsfrance.net

In order to get quickly more information regarding this event, we advise you to fill in the reply coupon below and send it back to us – please send your answer by mail or e-mail as soon as possible

Request coupon for the exhibitor file for ATEXPO 2011

If you want your request to be taken into account, please fill in every line before sending it :

Company :
Surname, Name :
Job title :
Address :
Country : e-mail:
Tel : Fax :

I intend to book a stand within the 2011 ATEXPO exhibition and I wish to get the exhibitor file*

Comments :

Date :

Signature :

To be sent to ATEC-ITS France - 38 bis, avenue René Coty – 75014 PARIS or by email to the following : atec.secretariat@wanadoo.fr

* The exhibitor file will reach you after the 1st of October 2010